

Our purpose

To inspire and enable Saudi nationals to engage in the Kingdom's workforce to support the national economy

Vision

To create a sustainable national workforce in the Kingdom of Saudi Arabia

Mission

To develop and increase the competitiveness of the national workforce in partnership with the public and private sector through specialized and distinguished training, upskilling and employment programmes, that satisfy beneficiaries' (customers') needs, provided by qualified human resources, advanced information systems, and integrated knowledge and research methodology.

Values

- › *Customer focus*
- › *Excellence*
- › *Fairness*
- › *Learning*
- › *Team spirit*
- › *Loyalty*
- › *Inspiration source*

