

Enablement and creativity programmes

HRDF seeks to provide programmes and services for different groups in society to enable them to enter the labour market in the private sector.

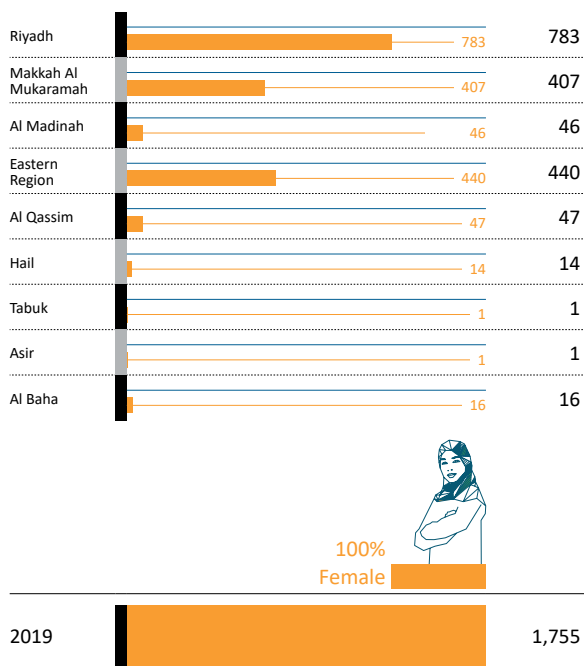
Qurrah Working women childcare programme

This programme aims to improve child care system to respond to the need of high-quality centres at an affordable cost, improve the working environment inside child care centres, and, as a result, to improve the provision of job opportunities to female employees and job seekers in the Saudi labour market.

Qurrah supports the increase in the percentage of Saudi women working in the private sector and encourages their stability at work by subsidising them to enrol their children in child care centres during their working hours. In order to respond to the needs of the biggest segment of Saudi women working in the private sector, the support mechanism was amended as follows:

Subsidies continue to be provided for 4 years until the child is 6 years old

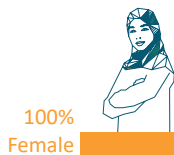
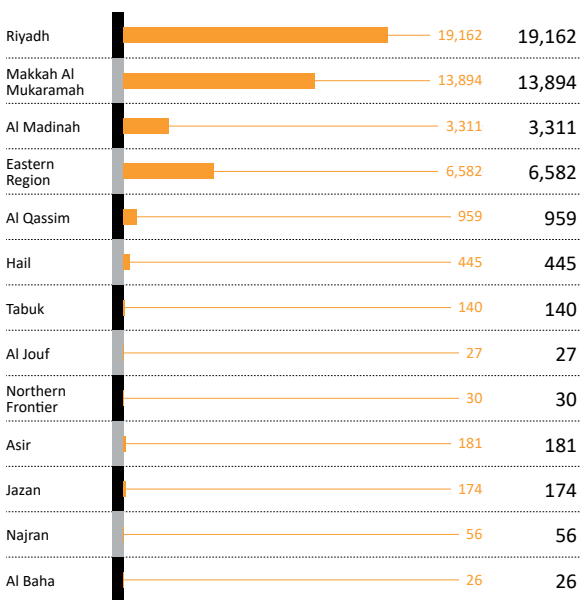
- ▶ In the first year the amount of subsidy is SAR 800
- ▶ In the second year the amount of subsidy is SAR 600
- ▶ In the third year the amount of subsidy is SAR 500
- ▶ In the fourth year the amount of subsidy is SAR 400



Wusool Transportation of working women programme

This programme aims to empower Saudi female workers and sustain their jobs by providing them with transport to and from their workplace. These transportation means are affordable, highly safe, reliable, and of high quality and are available in most cities and districts and neighbourhoods. Wusool supports the increased participation of women working in the private sector through improving and developing female transportation and contributing 80% of their transportation costs.

1. Fixed coverage at 80% of transportation cost
2. Up to a maximum of SAR 800 per month
3. Duration of support: 12 months



9/10th programme

HRDF's 9/10th programme is a pioneering initiative operating under the Ministry of Human Resources and Social Development. The programme is aimed at supporting entrepreneurship, small and medium enterprises, and enabling individuals to create new functionality in innovative ways. These innovative solutions and services are specifically designed to support and develop small and medium entrepreneurs through various stages of their development. The number of registered in the programme reached 63,887 in 2019.

Forsah

It is an electronic platform that provides businesses with the ability to compete for purchase orders offered by the major establishments in the private sector. The number of small and medium enterprises reached 2,012 while the number of opportunities reached 3,332 in 2019.

Kanaf Emerging business accelerator

It is an incubator that enables entrepreneurs to develop their ideas into commercial product while working in a specific environment that encourages creativity. Incubated teams were also able to obtain local, regional and international funding in addition to achieving first positions in international competitions.

Tojjar Access to market

It is an e-commerce platform that enables entrepreneurs open their own electronic stores. The 9/10th platform provides them services to coordinate sales, payment, delivery, etc. It also allows productive families to sell their products by allocating spaces. 20 Kiosks were created in 2019.

Bahr Self-employment

An integrated platform that connects business owners, freelancers, professionals to create an easy, fast, and safe economic and social impact. The number of projects reached 7,107 while the number of registered individuals reached 12,502 in 2019.

Atwar Entrepreneurs trip

An information platform that summarises the steps that entrepreneurs go through in a simplified manner with suggested solutions to overcome challenges so that their business grows in a healthy, sustainable, and scalable way.

Zad Access to information

It provides small and medium enterprises and entrepreneurs with data and information to help them to make important decisions for their business. More than 80 interactive reports were developed on the platform during 2019, in addition to the launch of the economic map.

Subol Career education and development programme

Subol is an online, vocational educational and guidance platform for all target groups. In addition, it provides informative, interactive, and visual content on the labour market. It is hub for career guidance and educational material offering in-depth information on effective choice of education, employment, and development pathways that help determine trends and match them with career paths. The number of visitors to the platform reached 56,320 during 2019.

HRDF Leadership Academy

The Human Resources Development Fund (HRDF) aims to develop future leaders in the private sector in the Kingdom aligned with the objectives of Saudi Vision 2030. The Academy aims to provide participants with information, techniques, and competencies necessary for the 21st century and to achieve the optimal human capital investment for national institutions.

The Academy relies on the transfer of global expertise and activates the principles of effective leadership through multiple means. Global best practices are taught through guidance programmes and virtual learning spaces with internationally renowned experts.

Objectives of the Leadership programme:

- › Assisting private sector enterprises in building leadership competencies and selecting the most suitable candidates for leadership positions
- › Providing trainees team leadership and business leadership competencies
- › Utilising global models in leadership development
- › Providing trainees with research and self-learning skills
- › Supporting private sector enterprises towards sustainability through the development of leadership skills for their future leaders

General conditions of the programme:

- Must be a Saudi national
- Employed at a private sector establishment
- Hold a bachelor’s degree (minimum qualification)
- At least 5 years of work experience
- Experience in supervision or management (not less than two years)
- Proficiency in English

The academy was launched in 2019 and the number of beneficiaries reached 157 during the year.

